



From mountain to sea



DYW Key Messages & Focus Areas – 2017-18

Key Messages

As well as the key themes of the DYW programme, the following DYW key messages will be communicated in the Aberdeenshire Council DYW strategy;

- A commitment to delivering **excellence and equity and closing the attainment gap** in Scottish Education through GIRFEC, Curriculum for Excellence and DYW.
- The overall aim of DYW is to **reduce the level of youth unemployment** in Scotland (excluding those in full-time education) by 40 per cent by 2021.
- **DYW is a programme for 3-24 year olds** – the success of the senior phase outcomes is dependent on the DYW work in Early Years, Primary and Broad General Education (BGE).
- DYW is a cross service and cross-sector initiative and **partnership is central to ensuring positive and sustained outcomes**.
- **Young people and parents** across Aberdeenshire should be engaged as fully as possible in the development of DYW.
- Schools need to continue to develop a collaborative approach in particular **focussing on career pathways and skills for learning, life and work**.
- DYW developments should reflect the local community and be responsive to the **local community needs**, including those identified through local Community Learning Partnerships.
- Aberdeenshire Council should **engage with young people** through its position as an employer, **be seen as an employer of choice** and provide employment and work placement opportunities for young people.

Focus Areas for 2017

- **Key Education Scotland documents:**
 - **Career Education Standard;**
 - **Work Placement Standard;**
 - **School/Employer Partnerships** - Guidance for Schools, Employers, Regional Groups and Local Authorities;

- **Partnership development** including young people, parents, employers, FE, HE and voluntary sector
- **Employability** – including a focus on Looked After Children (LAC), young people with disabilities and minority ethnic groups and ensuring Opportunity for All (OfA)
- **Skills for Learning Life and Work**
- **DYW in the Broad General Education (BGE)** including learning and skills pathway developments for learners building on progress made with Skills for Learning Life and Work.
- **Secondary curriculum** and pathways development
- **Aberdeenshire Council as an employer**, including offering an increased range of apprenticeship and work placement opportunities and engaging with young people as an employer

DYW - Key Performance Indicators for Aberdeenshire Council (Draft)

- Increase the percentage of school leavers attaining vocational qualifications at SCQF Level 5 and above by 8% by 2021
- Increase the percentage of young people employed by the Council, so that the percentage employed is representative of the Aberdeenshire population by 2021
- Increase the number of apprenticeships/trainee posts to 2% of the workforce by 2021
- Increase the number of work placements arranged for young people by 5% from the 2015/16 figure by 2021
- Increase the employment rate for young disabled people to the population average by 2021
- Increase positive destinations for looked after children by 4 percentage points per annum resulting in parity by 2021